

Parks & Recreation Advisory Board Meeting

The Zebulon Parks and Recreation Advisory Board will meet Monday, April 18th at 6pm.

This meeting will be held at Zebulon Town Hall, 1003 N. Arendell Avenue.

Meeting Agenda

1. Call to Order
2. Approval of Agenda
3. Public Comment: Public comments are limited to 3 minutes. Anyone wishing to speak must sign up by 5:50 PM. Public comment may be limited to 15 minutes.
4. Consent
 - a. Adoption of Minutes
 - i. March 21, 2022
5. Presentation:
 - a. Zebulon Police Department: Special Project
6. Old Business
 - a. Debrief discussion: Round Table led by Mitchell Silver, FAICP
7. New Business
 - a. Event Volunteer & Fundraising Opportunity
8. Open Discussion
9. Staff Updates
 - a. Department Update
 - b. Next Meeting: May 16th
10. Adjournment

Joint Meeting of the Parks and Recreation Advisory Board and the Planning Board.

The Zebulon Parks and Recreation Advisory Board will conduct a meeting on Monday, March 21st at 6pm for the purpose of conducting their annual retreat. The Zebulon Planning Board has been invited to participate in this year's retreat. The meeting will be held at the Zebulon Town Hall, 1003 N. Arendell Avenue. This meeting serves as a work session and does not include public comment.

P&R Advisory Board in Attendance: Erica Parsons, Brandon Wiggins, Genia Newkirk, Quinton Taylor, Garrett Underhill

Planning Board in Attendance: Stephanie Jenkins, Laura Johnson, David Lowry, Michael Germano

Staff in Attendance: Sheila Long, Mike Clark, Hannah Hayworth, Lisa Markland, Joe Moore

Meeting Agenda

1. Call to Order

Erica Parsons called the meeting to order at 6:02 PM

1. Approval of Agenda

Erica called for a motion to approve the agenda.

1st Brandon Wiggins

2nd Garrett Underhill

Voted all in favor

1. Presentations/Work Session

a. Youth Financial Aid Program:

i. Sponsor Recognition: ERA Parrish Realty Legacy Group

Erica and Brandon presented Rene Baker with a recognition plaque for the generous donation to the Financial Aid Program.

a. Collaboration of Parks & Recreation & Planning to Rethink Public Space

i. Round Table led by Mitchell Silver, FAICP: Mr. Silver is well known nationwide in the planning industry. He spent time as the Planning Director in Raleigh and as Commissioner of Parks and Recreation in the City of New York. He will be sharing his lessons learned and how to rethink public spaces to make impactful and equitable changes in the community.

Mitchell Silver presented a presentation to the board members covering a wide variety of topics including the following:

- Parks and their connections with other departments
- How Parks are economic drivers
- Employees should lead with care, not maintenance

- Consumer preferences: previous generations wanted goods and new generations want experiences
- Parks without borders

He also stated our parks department and town, seems to be on the right track and he is very impressed with the overall progress.

Mitchell opened the floor for discussion. The following discussion followed:

- What were some of the hurdles? Mitch discussed his experience in Raleigh. Raleigh wanted a vibrant downtown, but they made it hard to get people and businesses involved. Make sure if towns want businesses to come to their town, they make it easy and welcoming for new businesses. Make policies and ordinances fit your vision.
- Referencing the parks without borders topic, what is the opinion of the fence around townhall? Mitchell suggested that unless the fence served a purpose, then he recommended that it could be removed. He said if it was for security, then we should consider lower the fence level to make the space feel more inviting.
- How does a town keep commercial development in track with residential development? Mitchell said that eventually it will all catch up, it takes time unless you have economic development that has incentives.
- How does the town need to work with developers about housing with more than one price point? Mitchell suggested that we just give it time and it will all eventually work itself out.

1. Adjournment

Erica Parsons called for a motion to adjourn the meeting.

1st Brandon Wiggins

2nd Garrett Underhill

Voted all in favor

Topic: Zebulon Police Department: Special Project
From: Parks & Recreation Staff
Prepared by: Sheila Long, Parks & Recreation Director
Presented by: Tivon Howard, Zebulon Police Department

Background

The Zebulon Police Department and the Parks and Recreation Department have partnered to offer open gym for teens. The Zebulon Police Department has connected with an interested participant that lacks the ability to participate. The department has adopted the teen and is seeking to make his dream a reality.

Tivon Howard of the Zebulon Police Department will share information about their project and how the community can help.

Discussion

No Action Required. Discussion encouraged.

Topic: Debrief discussion: Round Table led by Mitchell Silver, FAICP
From: Parks & Recreation Staff
Prepared by: Sheila Long, Parks & Recreation Director
Presented by: Sheila Long, Parks & Recreation Director

Background

The board participated in a round table with the Planning Board led by Mitchell Silver. This meeting provided a variety of recreation and planning based experiences and considerations for the town.

Staff recommends the board discussion key takeaways and areas of interest.

Discussion

No Action Required. Discussion encouraged.

Topic: Event Volunteer & Fundraising Opportunity

From: Parks & Recreation Staff

Prepared by: Sheila Long, Parks & Recreation Director

Presented by: Amy Hayden, Recreation Manager

Background

The Parks & Recreation Advisory Board's goals included Community Awareness and Community Engagement. Action items included participation in department events and fundraising. Amy Hayden will provide an update about the Spring Festival and propose an opportunity for the Advisory Board to volunteer to support the event and/or take advantage of a fundraising opportunity for the Youth Financial Aide Program.

Discussion

Discussion encouraged. Volunteer sign up by email to Ahayden@townofzebulon.org.

Action to consider: Agree to man a booth at the Spring Festival to sell tickets for special activities with proceeds going to the Youth Financial Aide Program.