

***Retreat Agenda
February 21, 2019***

DAY 1

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| <i>8:00 – 8:45</i> | <i>Breakfast</i> |
| <i>8:45 – 9:00</i> | <i>Overview</i> |
| <i>9:00 – 10:15</i> | <i>Fire Station</i> |
| <i>10:15 – 10:30</i> | <i>Break</i> |
| <i>10:30 – 11:45</i> | <i>Branding</i> |
| <i>12:00 – 1:00</i> | <i>Lunch</i> |
| <i>1:00 – 2:00</i> | <i>Business Retention Program</i> |
| <i>2:00 – 2:15</i> | <i>Break</i> |
| <i>2:15 – 4:00</i> | <i>Main Street Program</i> |
| <i>4:00 – 4:15</i> | <i>Break</i> |
| <i>4:15 – 5:30</i> | <i>Tour – Rocky Mount Mills</i> |
| <i>5:30 – 6:00</i> | <i>BDD Brewery Tour (optional)</i> |
| <i>6:15</i> | <i>Dinner (optional)</i> |

***Retreat Agenda
February 22, 2019***

DAY 2

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| <i>8:30 – 9:00</i> | <i>Breakfast</i> |
| <i>9:00 – 10:30</i> | <i>Wake County Comprehensive Plan</i> |
| <i>10:30 – 10:45</i> | <i>Break</i> |
| <i>10:45 – 11:45</i> | <i>Wake County Destination
Strategic Plan</i> |
| <i>11:45 – 1:00</i> | <i>Lunch</i> |
| <i>1:00 – 2:30</i> | <i>National Register Historic District</i> |
| <i>2:30 – 2:45</i> | <i>Break</i> |
| <i>2:45 – 3:45</i> | <i>Zebulon Night Out</i> |