

**ZEBULON
BOARD OF COMMISSIONERS
WORK SESSION
AGENDA
October 23, 2019
7:00pm**

I. APPROVAL OF AGENDA

II. NEW BUSINESS

A. Parks & Recreation

1. Walkability

III. OLD BUSINESS

A. Planning

1. UDO Update

IV. MANAGER'S REPORT



STAFF REPORT
WALK ZEBULON STRATEGY
October 23, 2019

Topic: Walk Zebulon Strategy

From: Sheila Long, Parks & Recreation Director
Prepared by: Walkability Committee (Sheila Long, Chris Ray, Mike Clark)
Speaker: Sheila Long
Approved by: Joseph M. Moore, II, PE, Town Manager

Executive Summary:

The Board will provide input and guidance on walkability in Zebulon.

Background:

The town identified increasing connectedness and walkability in the community as a priority to accomplish the goal of maintaining small town life in the Zebulon 2030 Strategic Plan. Over the years the town has constructed a variety of sidewalk projects by leveraging town funds as a contributing match to Community Development Block Grant funds. Over the summer, the town conducted a community survey to gain insight into where people currently walk, where they want to walk, and the challenges they encounter when walking. In addition, feedback was obtained from individual Board members and Wake County administrators of the Community Development Block Grant.

Discussion:

The Board will discuss priority sidewalk projects.

Policy Analysis

Increasing connectedness and walkability is a priority of the Zebulon 2030 Strategic Plan's goal to "preserve and enhance our small-town feel". Additional plans addressing walkability include: 2008 Comprehensive Master Plan, The Multimodal Transportation Plan (2014), and the Greenway, Bicycle and Pedestrian Master Plan (2015).

Fiscal Impact

½ cent tax dedication is allocated towards walkability projects annually. The FY20 dedicated tax allocation was \$55,000. An increase of \$5,000 per year is anticipated over the next 5 years.

Staff Recommendation:

No staff recommendation. Worksessions are for discussion and to provide direction to staff.

Walk Zebulon

October 2020 Work Session
Walkability Committee

FY 20 Budget Session Review

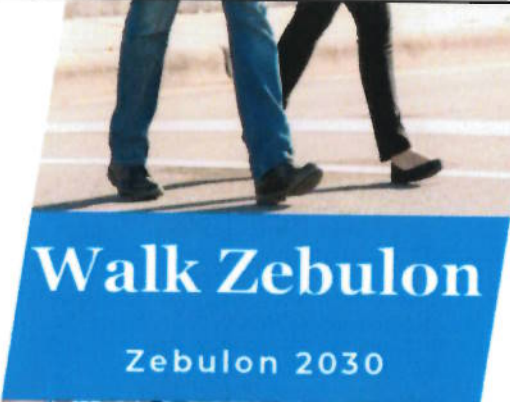
- ▶ Fiscal Year 2020
 - ▶ Complete 3 missing links
 - ▶ Complete Gannon Ave to North St
 - ▶ \$35,000
 - ▶ Complete North St to Glenn St
 - ▶ \$74,000
 - ▶ GBP Reserves
 - ▶ \$6,000
 - ▶ Fall work session



Walk Zebulon Preparations

- Community Engagement
- Feedback from Elected Officials
- CDBG Interest Meeting

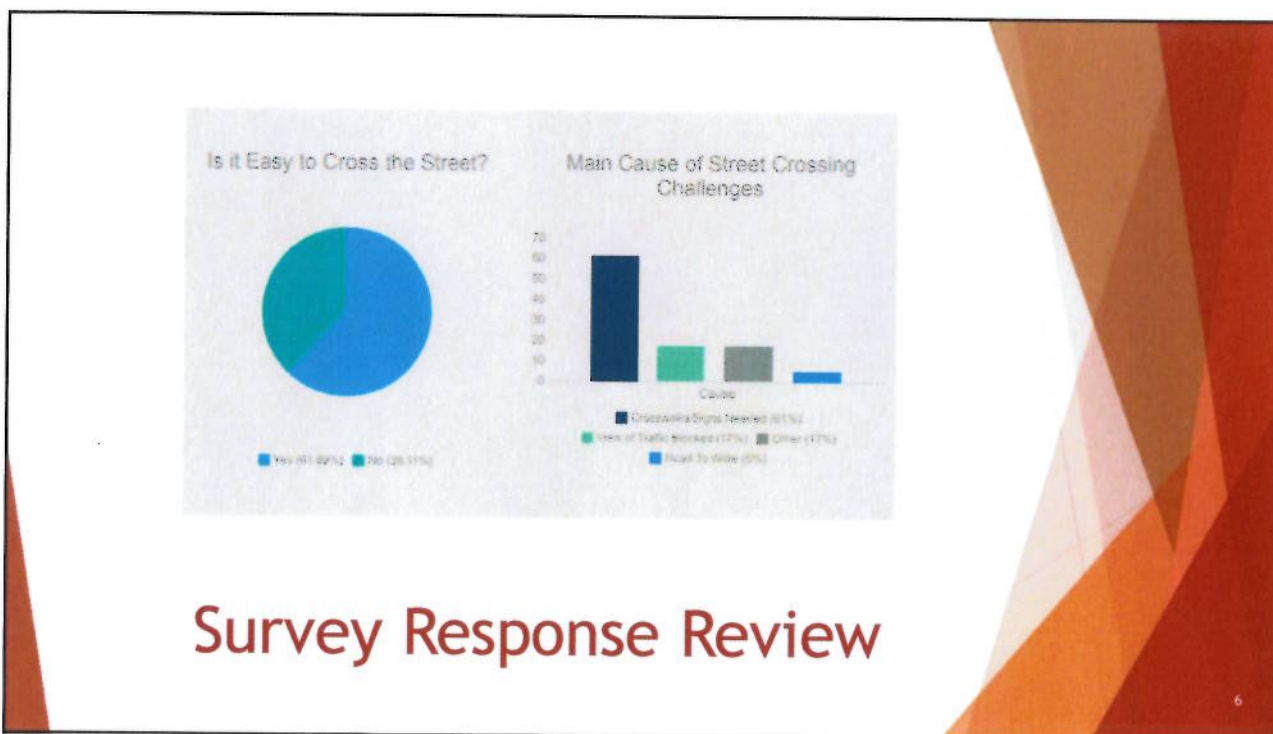
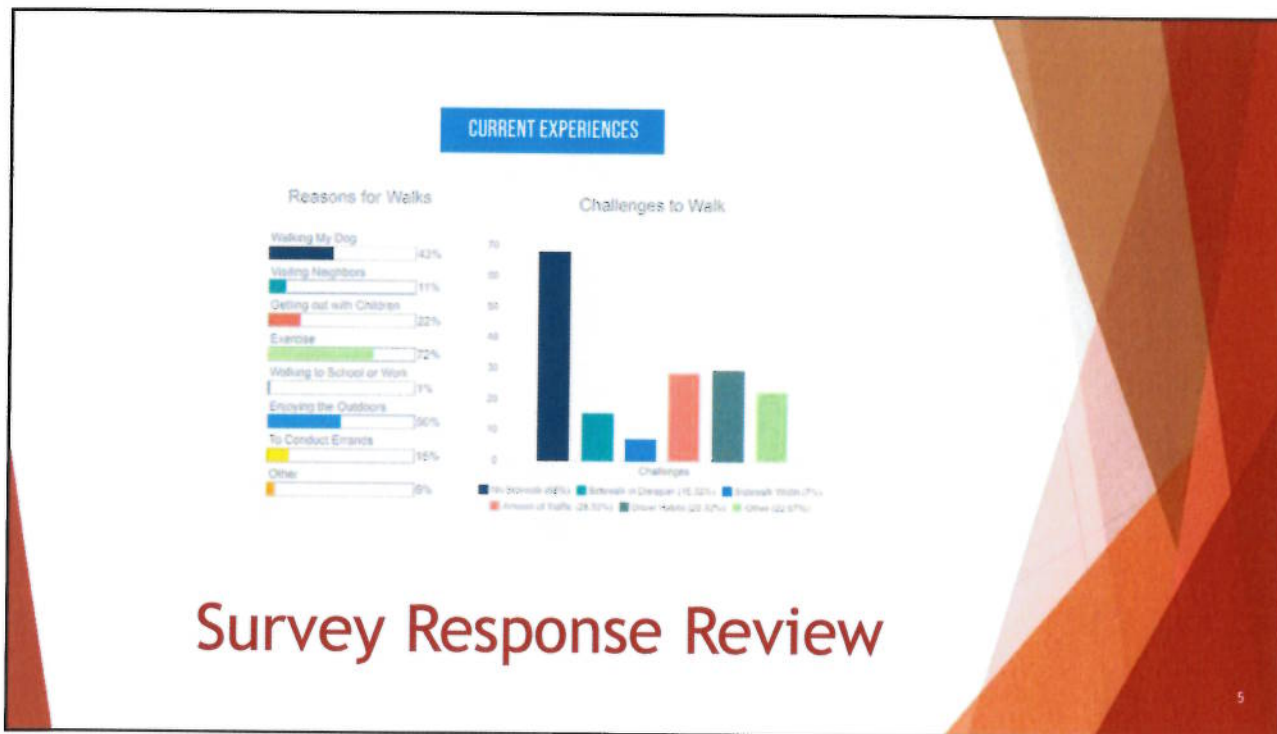
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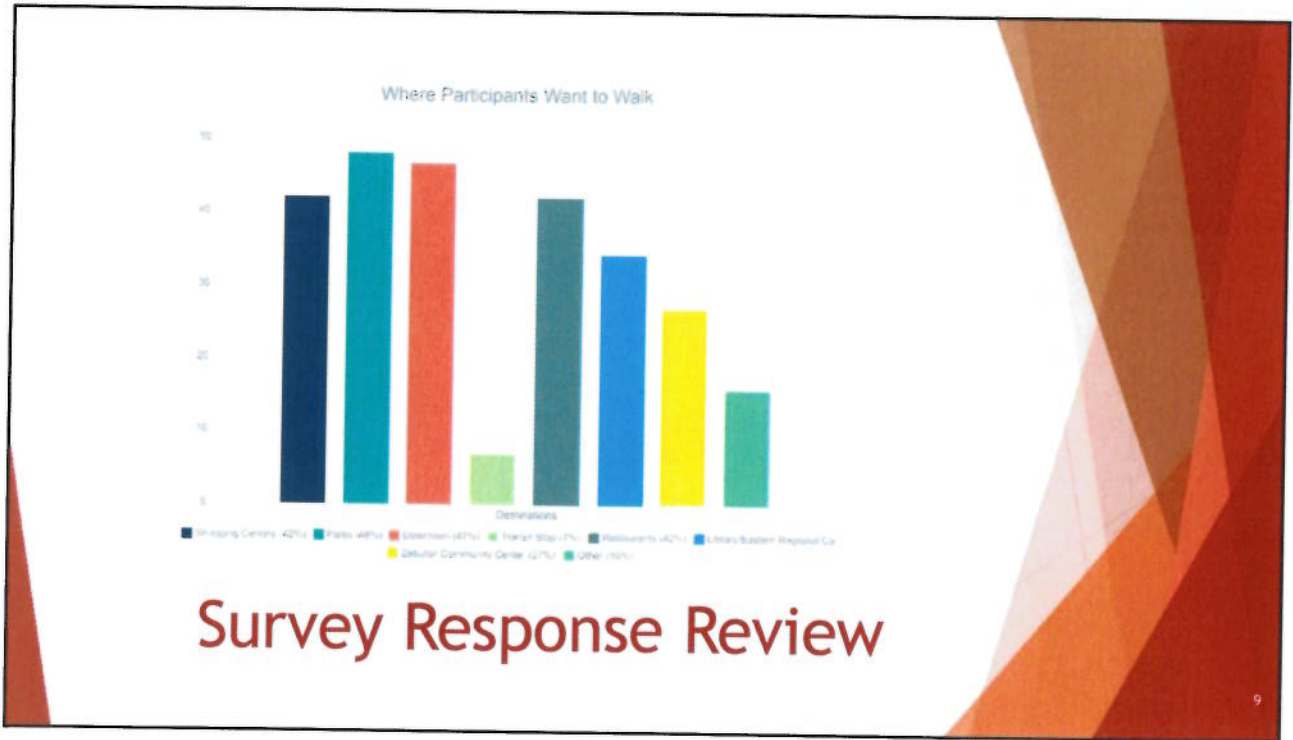
Community Engagement

- ▶ Conducted survey:
 - ▶ 312 completed
 - ▶ 217 online
 - ▶ 95 in person
 - ▶ Library & ERC
 - ▶ Community Center
 - ▶ Parks
 - ▶ Downtown
 - ▶ 5120 people reached from the original Facebook post
 - ▶ 3600 PSA Video Views

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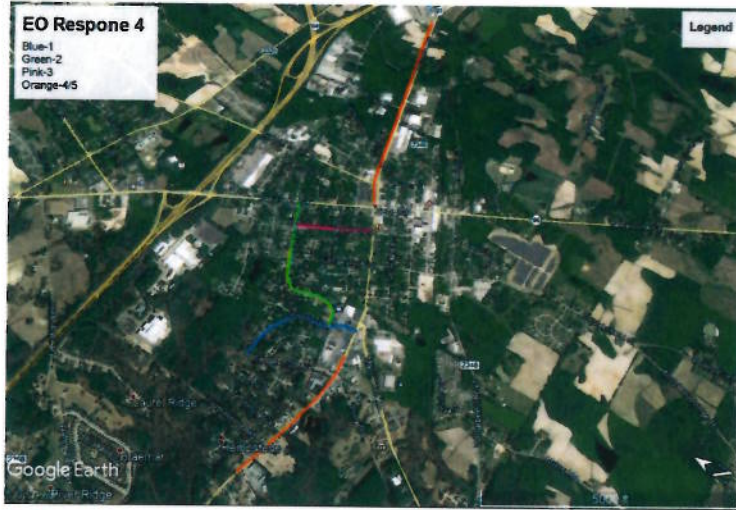
Elected Official Feedback

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Elected Official Feedback

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Elected Official Feedback

13



Elected Official Feedback

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Elected Official Additional Feedback



Stretch dollars- sidewalk on one side of the road is okay if there are appropriate crosswalks (signals)



Create walking loops



Connections to parks



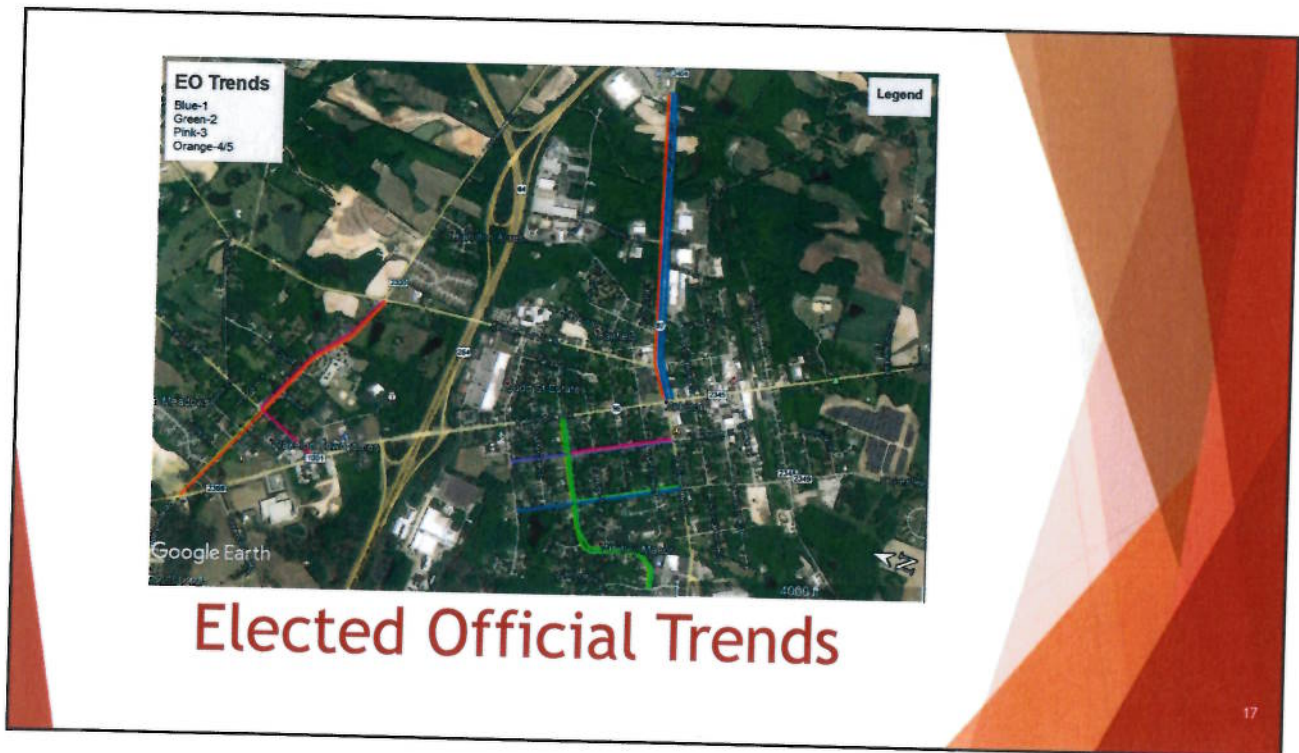
Connect gaps



Connections to downtown



Elected Official Combined



CDBG Interest Meeting

- ▶ Several Phone Calls to discuss possible projects
- ▶ In person meeting & tour of possible projects
- ▶ Meeting Results
 - ▶ Strong focus on affordable housing or combing projects that also address affordable housing
 - ▶ Include CDBG as a stakeholder in Land Use Planning process to address affordable housing concerns
 - ▶ Door is open to funding a sidewalk project



CDBG: Possible Projects

- ▶ Follow up in coming weeks in reference to 2 possible sidewalk projects
 - ▶ Pony Rd: Shannon Dr- Gannon
 - ▶ North Whitley from E North to Gannon and Gannon from N Whitley to Zebulon Baptist Church
 - ▶ Connecting existing & anticipated affordable housing with access to necessary and desired locations
- ▶ Call for projects release in November
- ▶ Project submissions due in December



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Needed Actions & Next Steps

Elected Officials

- Identify on map 2 priority projects

Staff

- Prepare responses to CDBG
- Prepare FY21 CIP proposal

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