

**ZEBULON
BOARD OF COMMISSIONERS
WORK SESSION
AGENDA
August 25, 2021
6:00pm**

Public, in-person, attendance is limited to 10.

Please contact Stacie Paratore at sparatore@townofzebulon.org to reserve a seat, if interested.

Virtual attendance is available through Facebook and YouTube.

I. APPROVAL OF AGENDA

II. BRANDING OVERVIEW

The Board will hear an overview of how communities develop, extend, and apply a brand identity. Feedback from the presentation will inform the scope of work of the Branding project funded in the FY '22 Budget.

III. PARKS AND RECREATION MASTER PLAN

The Board will receive a summary of the community engagement phase of the Comprehensive Parks and Recreation Master Plan. The presentation will include a) an inventory and analysis of the current parks and recreation system, b) an assessment of the community's needs, c) identification of community goals, d) a summary of key findings, and e) recommendations and implementation strategies. The conversation is a pre-cursor to Board adoption of the Plan.

IV. DEVELOPMENT ORDINANCE TEXT AMENDMENTS

The Board will hear proposed amendments to a) downtown building design, b) new use classifications (e.g., pawn shops, vape shops, art galleries, artisan studios), c) residential guest parking requirements, d) design of auto-oriented developments (e.g., drive-thrus, automotive service), and e) corrections. The conversation is a pre-cursor to an upcoming Joint Public Hearing.

V. DOWNTOWN TREE LIGHTING

Given the latest COVID-19 related trends, the Board will consider options on how, or if, to host this annual event.