

Parks & Recreation Advisory Board Implementation Workshop

The Zebulon Parks and Recreation Advisory Board will meet virtually on Thursday, April 29th at 6 PM. The public may observe the meeting via <https://publicinput.com/U0242> or by phone at 855-925-2801, enter code 3990. This meeting serves as a work session; therefore, there will not be opportunity for public comment. There will be future opportunity for public engagement with the Advisory Board as well as the Master Plan.

Meeting Agenda

1. Call to Order
2. Approval of Agenda
3. Presentations/ Work Session
 - a. Play Zebulon: Comprehensive Parks & Recreation Master Plan
 - i. Implementation Workshop
4. Adjournment



Play Zebulon Parks & Recreation Master Plan – Implementation Workshop

Meeting Date: 4/29/2021 **Meeting Time:** 6:00 PM
Subject/Purpose: Staff Vision Workshop

Invitees: Zebulon Parks and Recreation Advisory Board **Meeting Location:** Zoom Meeting

Purpose: Please join us for the Implementation Workshop for the Play Zebulon Comprehensive Parks and Recreation Master Plan. We will review project findings to-date, and then engage in interactive implementation exercises.

Agenda

- 6:00 PM **Introductions**
- 6:10 PM **Overview Presentation:** Project Purpose, Findings To-Date
- 6:20 PM **Vision Framework & Sub Systems**
- 6:35 PM **Cost Estimate & Funding**
- 6:50 PM **Exercise 1:** Priority Projects
- 7:10 PM **Exercise 2:** Policy Changes and Program Needs
- 7:30 PM **Exercise 3:** Top 5 Priorities
- 7:45 PM **Next Steps and Adjourn**

Top 10 Priority Projects



Priority Project:

Time-frame:

Partners:

Priority Project:

Time-frame:

Partners:

Priority Project:

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Priority Project:

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Partners:

Policy Changes & Program Needs



Policy: _____

Responsibilities: _____

Programs: _____

Partners: _____

Policy: _____

Responsibilities: _____

Programs: _____

Partners: _____

Policy: _____

Responsibilities: _____

Programs: _____

Partners: _____

Policy: _____

Responsibilities: _____

Programs: _____

Partners: _____

Policy: _____

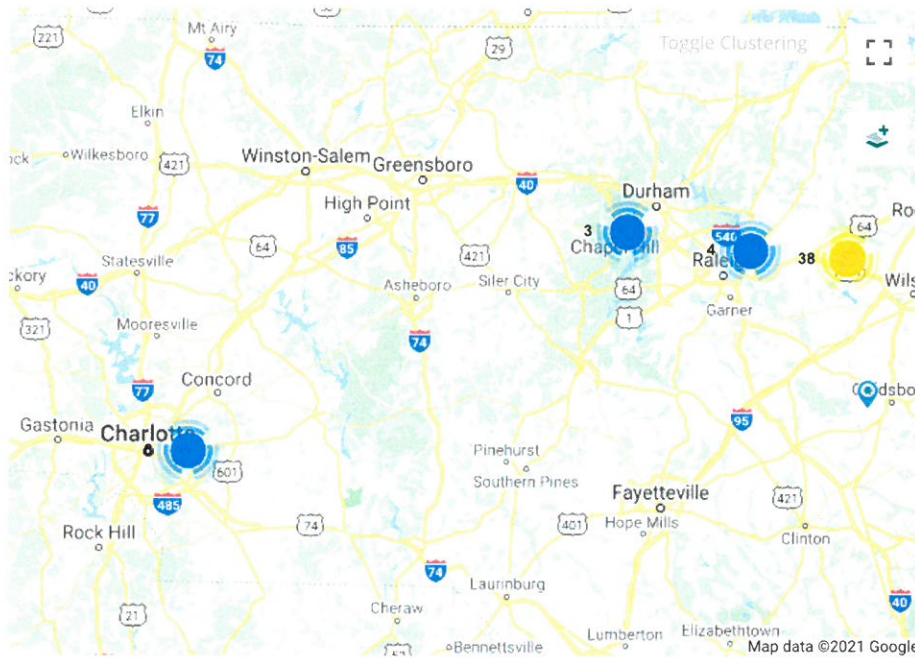
Responsibilities: _____

Programs: _____

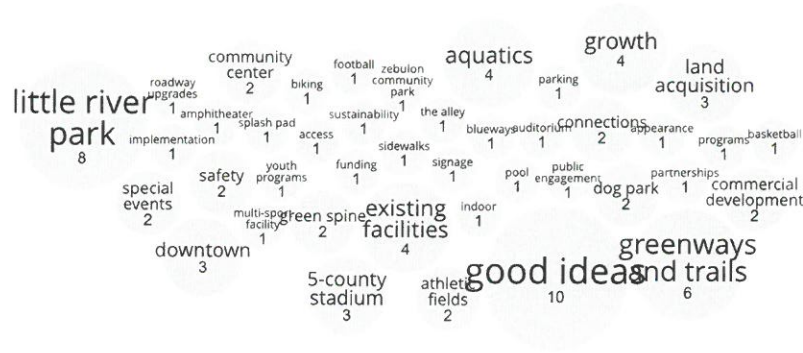
Partners: _____

Parks and Recreation Master Plan Vision

Parks and Recreation Master Plan Vision Participant Locations



All comments for Parks and Recreation Master Plan Vision



Project Engagement

VIEWS	PARTICIPANTS	RESPONSES	COMMENTS
490	60	584	47

Of the Parks & Recreation Common Community Goals discussed during the Workshops, which are most important to you? (Select all that apply) The Vision Boards from the Workshops can be viewed below.

63%	Greenways and Trails	36 ✓
53%	Preparing for Growth in our Community	30 ✓
47%	Downtown Parks and Open Spaces	27 ✓
46%	New Parks and Open Spaces	26 ✓
44%	Connectivity & Sidewalk Improvements	25 ✓
40%	More Program Opportunities	23 ✓
39%	Aquatic Facilities	22 ✓
33%	Economic Development	19 ✓
32%	Special Events	18 ✓
32%	Safety and Security in Parks and Open Spaces	18 ✓
28%	Expand Athletic Facilities	16 ✓
21%	Larger Community Center	12 ✓
7%	Other	4 ✓

57 Respondents

Do you have any general comments on the Community Goals discussed during the Vision Workshops?

We need an auditorium/ meeting hall facility that can be flipped for indoor functions that is not sanctioned by Wake County Public Schools.

5 days ago

To me, the number one item is accounting for growth. Parks & Rec (P&R) has to be on the same trajectory or we stand to lose our growing community base to neighboring towns. This requires an update in current facilities and acquisition of new land for future use. A 200% increase population doesn't do Zebulon any good if we aren't growing P&R as well. People move here for the small town feel. P&R helps to keep the community engage.

7 days ago

It's important for the town to both update the appearance of the structures and provides a more appealing presence to drive consumer/ community interests.

7 days ago

No

7 days ago

Love it. Looking forward to some wonderful greenway trails.

7 days ago

I would like to see youth football and basketball programs. Also adult league sports such as softball and basketball. Seems like its only soccer, baseball, and frisbee golf going on. Let's do more sports. Therefore allow our neighborhood to blossom with these opportunities.

7 days ago

I really feel like no matter what the community asks for, the town is going to do whatever they want. This makes me frustrated and mad.

8 days ago

Zebulon should invest in new and current parks for its growing population while land is still available at a more reasonable cost. Little River Park, multisport facility, and aquatic center are some of the most attractive projects suggested.

9 days ago

Sounds like a lot of good ideas.

10 days ago

Getting community input with these surveys is great...but is the town implementing the suggestions...in a timely manner. I'm seeing major new home development, but no major road expansion to the current 2 lane country roads.

13 days ago

Of the Parks and Recreation Common Priority Projects discussed during the Workshops, which are most important to you? (Select all that apply) The Vision Boards from the Workshops can be viewed below.

74%	Downtown Revitalization	37 ✓
54%	Greenways and Trails	27 ✓
50%	Improvements to Little River Park	25 ✓
42%	Improve Existing Parks	21 ✓
38%	Aquatic Facilities	19 ✓
38%	Splash Pad	19 ✓
38%	Sidewalk Connections	19 ✓
36%	Expansion of Zebulon Community Park	18 ✓
34%	Land Acquisition for New Parks and Greenways	17 ✓
34%	Continue to Develop Downtown Parks, Open Spaces and Alleys	17 ✓
32%	Town-wide Branding / Signage	16 ✓
30%	Dog Park	15 ✓
26%	Development of New Parks	13 ✓
26%	Utilize Five County Stadium Property	13 ✓
22%	Additional Athletic Facilities	11 ✓
22%	Large, Multi-use Community Center	11 ✓
18%	Event Space	9 ✓
2%	Other	1 ✓

50 Respondents

Do you have any general comments on the overall Vision Map?

I've seen people biking across town and through Zebulon Community park. Concerned for their safety on busy roads. Looking forward to clear trail head signage and priority connection markings. Green spine to 5 county stadium will be wonderful also.

4 days ago

Are there any thoughts on potential downtown area parking lots and improved sidewalk connections?

5 days ago

It appears there is no Greenway connection to the potential park at Riley Hill and Green Pace.

5 days ago

You know if u ask the NCG to build the park at Little River I'm sure they would help

5 days ago

Field's Soccer

5 days ago

Love the potential "Spine" Cross-Town Connection from Little River to Mudcats Stadium! Such a great concept and is something that will be extremely beneficial to not only residents, but those visiting Zebulon as well.

5 days ago

Blueway between Little River Park & Tarpley's Mill

6 days ago

I think the Master Plan is great. If i were to change anything it would probably be to not build a proposed center near/at Mudcat Stadium. Instead, I would focus an amphitheater, dog park and/or athletic fields around Mudcat Stadium. This area already has plenty of space for parking and the theater could play off of this space. Plus, you wouldn't have to allocate much needed land to parking, it is already allocated. I would also look to have a center/facility closer to the area in/around Pippin & Pearces (provided land is available of course). Growth in Zebulon appears to be North and East. I would position a center in the heart of this growth. Little River would be a perfect place to expand into a nature center. I love the idea of doing more at this location.

7 days ago

None

7 days ago

Looks good.

7 days ago

would love to see Little River park better utilized

7 days ago

Looks good. Excited to get some walking trails in town.

8 days ago

Too small to really read.

10 days ago

I think there needs to be more of a focus on The Alley and some of the benefits it could bring to downtown revitalization. We need more walkable streets with bike racks and pedestrian-friendly connections to various buildings and businesses in the downtown area.

12 days ago

Do you have any general comments on the Priority Projects discussed during the Vision Workshops?

The Priority Projects do a very good job of identifying areas of need. A lot of these can/should be done in conjunction with other projects. With a projected 200% increase in population, the Town has to identify land for future use. They also need to prioritize funds (grants, new tax base) to upgrade existing park areas. An area of importance, should be specialty areas like the Splash Pad, Aquatic facility and the dog park. An upgraded community center is needed badly but it may be cheaper to demolish the current building and build something new. The current space has been renovated nicely. However, it isn't going to accommodate 17,000 citizens.

7 days ago

The town should partner up with corporate companies sponsor events such as a yearly festival.

7 days ago

Priority should be programs for the youth. Such as aquatics and basketball and football. Our kids are our future.

7 days ago

The projects in the slide immediately above on the top line in purple (Little River Park, etc.) are very good priorities. Suggest adding a community center as well (which could, by the way, be in the Downtown and be part of Downtown revitalization)

9 days ago

Sorry, but I did not understand or know how to choose the top 5 or put a sticky note.

10 days ago

Please Please Please build a new shopping center with unique stores or stores that are not in a 30 miles radius...example sam's club, cheese cake factory, etc...what is Zebulon known for?????????????

13 days ago

I really believe this town needs options for eating, grocery shopping and shopping in general. We have nothing compared to the other towns.

13 days ago

Do you have any general comments on the overall Vision Framework?

No

4 days ago

Sounds great. Glad to see we are aiming to provide access to all. Not just high income new residents

4 days ago

Not sure I understand the definition of equitable as used in vision goal #7

6 days ago

Vision Framework is great. I see great things for Eastern Wake County.

7 days ago

I hope a lot more will be done with little river reservoir. It's a gem. Wondering if we could partner with state parks for greenway and park project.

7 days ago

Well, it sounds good, but I have really lost a lot of faith in Zebulon. I guess we just wait and see if you do what you say.

8 days ago

These are good guidelines for parks, recreation, greenways, downtown, and more

9 days ago

Goals sound very good.

10 days ago

I think this covers everything I would have hoped for in a strategic plan. I look forward to hearing concrete examples and proposals for ways to achieve these goals.

12 days ago

Do you have any general comments on the Vision Subsystems and Objectives?

Provide citizens the opportunity to engage in social diversity programs.

3 days ago

Covers all my concerns.

4 days ago

I think you all have done an outstanding job in gather data and ideas. This plan appears to be comprehensive and I look forward to seeing the development of this vision.

7 days ago

Good Plan!

9 days ago

I think adding a goal around safety is important. Usually parks and trails are isolated so people may want to use them but are concerned about safety. So is there something we can do during development that will make people feel safe.

11 days ago

I think it will be difficult to maintain an aquatic park on a municipal level. After the failure of the town pool, I have little faith in the funding and maintenance of a splash pad or something of the sort. Wake County is on the brink of a water crisis, and it would cost a lot to provide sanitary water to use for recreational purposes. I recommend providing a more sustainable approach to providing aquatic recreational facilities, which could include, but is not limited to, providing greater access to little river and supporting the construction of the reservoir proposed by the Wake County in the northeastern part of the town.

12 days ago